



www.tylerhampton.design
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GRAPHIC DESIGN, VISUAL DESIGN, ART DIRECTION

Graphic & Visual Designer with over 10 years experience working across multiple design disciplines including graphic design, furniture design, interior design, and production design for theatre & film. Knack for color harmony, typography, logo design, information architecture, and layout design.

PROFESSIONAL EXPERIENCE – SELECTED

Senior Designer - Advertising Week (Manhattan, NY) April 2021 - present

Brand design work for Advertising Week's global events and digital presence including: logo design, web design, brand development, mobile app design, marketing campaigns, stage design, wayfinding signage, decks, event recaps, proposals, web banners, digital ads, social media, achieving KPIs, motion & static graphics for Instagram, Twitter, LinkedIn, and Facebook.

Freelance Graphic Designer & Art Director - (New York, NY) August 2018 - present

Graphic design work consisting of: logo design, album cover artwork, brand identity development, decks, motion & static graphics for social & email, hand-lettering, and poster design. Clients include: AME Institute, CrowdTap, Do the WeRQ, FS Vector, Grant Carey, New York Queer Zine Fair, Oracle Olive Oil, SUZY

Graphic Designer - Eny Lee Parker (Queens, NY) August 2020 - April 2021

Brand design for high-end furniture designer consisting of: website, decks, product linesheets, postcards.

Marketing duties included: managing DTC partnerships, facilitating new partnerships, managing brand ambassador content via social media, and tracking and fulfilling studio orders.

Studio Manager - Home Studios (Brooklyn, NY) August 2018 - March 2020

Administrative tasks included: client development, billing & invoicing, support to Creative Director & Managing Director.

Graphic design of studio presentation materials such as: website design, company deck, business cards, invoices, itineraries, photo retouching, deck presentation preparation. Written copy for press announcements, articles, invitations, and interviews.

Art Director & Scenic Designer (Freelance) (New York, NY) August 2015 - Present

Includes 2D and 3D technical drafting, rendering, sketching, model-building, materials sourcing, and budgeting.

Art Direction credits include: *Billy On the Street* [truTV], *Dating Around* [Netflix], sketches on Comedy Central and Funnyordie.

Scenic Design work for stages: Ars Nova, Soho Rep., Dixon Place, The Juilliard School, Signature Theatre, The Public, HERE Arts, and Westport Country Playhouse.

SKILLS

Adobe Suite, Adobe Lightroom, Adobe AfterEffects, Brand Marketing, Brand Identity, Color Theory, Concept Generation, Content Creation, Copywriting, Creative Direction, Email Marketing, Figma, Google Suite, Hand Illustration, Hand Lettering, Layout Design, Leadership Skills, Logo Design, Marketing Campaigns, Microsoft Office, Motion Graphics, Paid Social, Photo Retouching, Presentation Design, Product Marketing, Slack, Team Management, UX Design, Visual Design, Web Design

EDUCATION & CERTIFICATES

Google UX Design Specialization Certificate - Anticipated March 2024

Adult Continuing Education: Typography & Editorial Design, School of Visual Arts - 2020

B.F.A. Theatrical Design, Minor in Studio Art - 2015, Ithaca College (Grad. GPA: 3.51), Departmental Honors, Dean's List

REFERENCES

Jennifer Bowman
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Greg Kozatek
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Crystal Potvin
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